



Media Contact: Adam Sohmer
Sohmer Associates, LLC
347-512-0066
adam@sohmerassoc.com

For Immediate Release

Capitol and Wilson Electronics Partner to Educate Custom Pros on Business Opportunities in Cellular Amps

- Featured webinar will focus on business opportunities, technologies, short-term market goals, and more -

EAGAN, MN, May 22, 2019 – Capitol, the leading consumer electronics distribution source for residential systems and light commercial contractors, announced that it will join forces with Wilson Electronics on Tuesday, June 4, 10 AM EST/9 AM CST, to present a timely webinar on how custom professionals can build business by adding cellular improvements to their menu of specialties and services.

Hosted by Capitol’s Technology Sales Specialist, Chris Scanlan, and featuring Brac Jenkins, National Sales Manager, Wilson Electronics, the webinar “What Are You Doing to Fix Your Client’s Cell Signal?” will focus on current and upcoming developments in technologies that improve cellular signals in homes and commercial facilities.

Curt Hayes, Capitol’s President and CFO, said: “Custom professionals typically offer a selection of cellular amplifiers and similar products, but the market is exploding in such a way that there is a need to understand exactly how new products can increase profitability by offering demonstrable improvements in cellular reception, in any sized facility.”

Over the course of the detailed webinar, Mr. Scanlan and Mr. Jenkins will focus on topical subjects, including causes of cellular connectivity problems, where cellular amplifiers fit in a

custom pro's arsenal of services, opportunities for building profitability, a solution overview, and much more.



By partnering with Wilson Electronics, Capitol will bring its customers an information-packed webinar featuring the leader in cellular amplifiers for home, retail, and corporate environments. For example, Wilson's new WilsonPro Pro 1100, a recently introduced professional-grade cell signal amplifier, which offers continuous connectivity in up to a 35,000 square feet coverage area—never overloading or shutting down due to a strong outside cell signal.

For greater control and usability, the Pro 1100 utilizes a color LCD touch screen, allowing users to troubleshoot, assess performance, adjust the outside antenna, and turn bands on and off. Its modern, intuitive design makes for easier antenna connection and wall-mount installation.

Added Mr. Hayes: "Capitol's commitment to education and training is one of the most important benefits of doing business with us. We feel it is important to bring greater understanding of lucrative technologies to everyone in the market. We hope that all custom installation pros in the residential and light commercial channels join us for a deep dive into one of the most relevant profit opportunities in the market."

###

About Capitol

Capitol is a leading nationwide distribution source for residential systems contractors, retailers, PRO AV contractors, and premium incentive resellers who are looking for the latest electronics across several categories including: smart home, home theater, telephone, integrated home systems, and commercial AV products. The company has 120+ popular brands, thousands of products and offers free parcel ground freight shipping for all online orders shipped to their customer's primary business address.

Capitol's consultative approach makes them more than just a source for competitively priced products. They take the time to learn about their customer's needs and provide them with expert technical help, free systems design services and unmatched customer service. Capitol provides their customers with dozens of free educational webinars each year and several hands-on training sessions at their office in Eagan, MN.

For more information, visit www.capitolsales.com or call 800-467-8255. Media inquiries should be directed to Adam Sohmer, Sohmer Associates LLC at adam@sohmerassoc.com or call 347-512-0066.