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For Immediate Release

Capitol Enlists Kory Lightner to Support Special Markets Channel

Mr. Lightner Returns to Capitol to Grow Business for Resellers Through Creative Bundling and Cost-Efficient Programs

EAGAN, MN, October 2, 2018 – Capitol, the leading consumer electronics distribution source for premium incentive resellers as well as residential and light commercial systems, announced today that electronics distribution stalwart Kory Lightner returned to the company as an Account Executive – Special Markets.

Mr. Lightner returns to Capitol following positions with Acoustix Audio Video, Edina MN, and Aramark Refreshment services.

In his new role, Mr. Lightner will support current and prospective customers in the Special Markets channel through creative bundling and other sales programs unique to the marketplace.



“Capitol has a deep understanding of the Special Markets channel and the resellers who drive it,” said Curt Hayes, President and CFO, Capitol.

“Account executives like Kory understand how to best create packages and incentive programs that will drive sales for clients while building business for resellers.”

About Capitol

Capitol is the leading distribution source for residential systems contractors, retailers, PRO AV contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial AV products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA and other industry events, in addition to “on campus” programs at the company’s headquarters as well as the company’s web site. For further information, visit the company’s web site at www.capitolsales.com, or call 1-800-467-8255. Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-512-0066; adam@sohmerassoc.com.