

CAPITOL

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Draft 1 for Approval

Capitol to Present Two AVR-centric Webinars Via Facebook Live Stream

Pioneer Elite and Onkyo to Be Featured in Company's Double Feature Live Stream Debut

EAGAN, MN, March 26, 2019 – Capitol, the leading consumer electronics distribution source for residential systems and light commercial contractors, is going to present back-to-back new product training webinars live on Facebook, April 23rd. These trainings will be on the new Onkyo and Pioneer receivers that include features and benefits for the custom installation market. Both sessions will be presented by Rolf Hawkins, International Sales Trainer, Onkyo USA Corp.

“We’re proud to offer Capitol’s customers two critical sessions that speak directly to custom professionals via Facebook’s live stream feature,” said Curt Hayes, President and CFO, Capitol. “These sessions will focus on new high-performance AVR models from two of the leading brands in the business, and we want to make sure that both presentations reach the maximum number of participants without them having to leave their office.”



Beginning at 10:30 AM CST, Mr. Hawkins will present an overview of Onkyo’s 2019 receiver lineup, as well as a review of Onkyo favorites MCA1120 and PCA1120, both of which are designed for the custom installation channel. Among the most important features of the new products is compatibility with Sonos and Apple AirPlay2, and a Zone2 DAC at lower price points. The new CI models also include dual HDMI outputs for video, virtual height channels, and are certified IMAX Enhanced.

The second session, beginning at 10:45 AM CST, will cover the Pioneer/Elite 2019 receiver lineup, with important features similar to those of the Onkyo models.

To join either session, participants only need to “Like” Capitol’s Facebook page:

<https://www.facebook.com/CapitolSalesCo/>. Then, on April 23rd, simply log in to Facebook and look for the Capitol LIVE streaming webinar link at the top of Capitol’s page or near Facebook Stories.

Following the live sessions, they will be available on the company’s Facebook page and YouTube channel in the Webinar playlist: <https://bit.ly/2HRousG>,

For additional information, visit www.capitolsales.com/events.

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About Capitol

Capitol is a leading nationwide distribution source for residential systems contractors, retailers, PRO AV contractors, and premium incentive resellers who are looking for the latest electronics across several categories including: smart home, home theater, telephone, integrated home systems, and commercial AV products. The company has 120+ popular brands, thousands of products and offers free parcel ground freight shipping for all online orders shipped to their customer’s primary business address.

Capitol’s consultative approach makes them more than just a source for competitively priced products. They take the time to learn about their customer’s needs and provide them with expert technical help, free systems design services and unmatched customer service. Capitol provides their customers with dozens of free educational webinars each year and several hands-on training sessions at their office in Eagan, MN.

For more information, visit www.capitolsales.com or call 800-467-8255. Media inquiries should be directed to Adam Sohmer, Sohmer Associates LLC at adam@sohmerassoc.com or call 347-512-0066.