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For Immediate Release

Capitol Signs on as Gold Sponsor of Lutron PRO Event at CEDIA 2018

Program to Push Custom Pros to “Think Different” with the Input from Industry Leaders

EAGAN, MN, August 27, 2018 – Capitol, the leading consumer electronics distribution source for residential and light commercial systems, as well as premium incentive resellers, announced today that it is a Gold Sponsor of the 2nd Annual Lutron PRO Event at CEDIA 2018.

Scheduled to be held on Friday, September 7, 7:15 AM at the Marriott Marquis San Diego Marina Grand Ballroom 5 – 9, the panel discussion will be a deep dive into the ways and means for custom professionals to capitalize on recent growth in the smart home category. Panelists will include JJ Canon, Digital Delight; Shalom Illouz, Powerful Systems, and representatives from Logitech and Sonos.

“Time and again, our friends at Lutron illustrate their commitment to supporting our customers through programs that present industry leaders discussing and sometimes debating the most relevant trends affecting our business today, and in the near future,” said Curt Hayes, President and CFO, Capitol. “We applaud their work and are only too happy to lend our name to the program.”

The program, which is free with CEDIA Expo registration and includes breakfast followed by a formal presentation, panel discussion, and prize giveaway, is open to all show attendees. Prizes

include Lutron, Sonos, and Logitech packages. In addition, Lutron will allow each sponsor's customer to purchase one (1) RA2 Select Starter Kit for \$250 from their Lutron distributor.

For further information, visit: <https://bit.ly/2M1NCRO>.

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About Capitol

Capitol is the leading distribution source for residential systems contractors, retailers, PRO AV contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial AV products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA and other industry events, in addition to "on campus" programs at the company's headquarters as well as the company's web site. For further information, visit the company's web site at www.capitolsales.com, or call 1-800-467-8255. Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-512-0066; adam@sohmerassoc.com.