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**For Immediate Release**

**More than 100 Custom Pros Join Capitol for a Day-Long Open House and Training Sessions**

*Forty Technology Leaders Presented Extensive Training and Product Displays  
Over the Course of the 10 1/2-hour Program*

**EAGAN, MN, June 27, 2018** – Capitol, the leading consumer electronics distribution source for light commercial and residential systems as well as premium incentive resellers, continued to reinforce its commitment to customer education and service when it hosted more than 100 custom integration and consumer electronics professionals at its day-long Dealer Training and Open House on Thursday, June 14<sup>th</sup>, at the Radisson Blu Mall of America in Bloomington, MN.



On hand for the extensive training and product displays presented by 40 participating companies, including such blue-chip brands as JBL Pro, Denon, Polk Audio, KEF, Luxul, Onkyo, RTI, Sanus, Sony, Niles, Russound, TechLogix, August Home, Nest, and Key Digital, were integration specialists from throughout the Midwest who took advantage of the 10 1/2-hour program.

“We were all knocked out by the tremendous interest expressed by dealers in our part of the world,” said Curt Hayes, President and CFO, Capitol. “It was a strong turnout by any measure, let alone our inaugural day-long program. It goes to show that the savviest custom pros are always hungry for training that gives them a clear competitive edge.”

Clint Forberg, RTI's Regional Business Manager – Central, commented on how the format gave participants to accomplish more than attend training a series of training sessions.

"I spoke with many dealers at the Capitol Sales event, and each of them expressed that it was a worthwhile investment of time," said Mr. Forberg. "Beyond the training opportunities, I noticed dealers networking with manufacturers and other dealers, sharing ideas and collaborating on system designs. The Capitol Sales team circulated the event, ensuring that every attendee had everything needed to get the most from their attendance."

Capitol's Open House and Dealer Training featured multiple training sessions alongside an extensive product and technology display area that highlighted the most lucrative trends in the custom installation market.



Rounding out the day were four big product giveaways. Nate Seitzer of Davco Technologies walked away with a 50" Haier TV; Mayer Electric's Jim Morris (pictured left with Capitol's Ken Jeffries) won a Pioneer MRX-3 wireless speaker; Gary Uecke of Lifestyle Electronics won a Pioneer Elite Network AVR; and Insight Pictures' Kyle Halvorson, who received an Onkyo Network AVR.



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### About Capitol

Capitol is the leading distribution source for residential systems contractors, retailers, PRO AV contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial AV products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive

prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA and other industry events, in addition to “on campus” programs at the company’s headquarters as well as the company’s web site. For further information, visit the company’s web site at [www.capitolsales.com](http://www.capitolsales.com), or call 1-800-467-8255. Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-512-0066; [adam@sohmerassoc.com](mailto:adam@sohmerassoc.com).