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For Immediate Release

**Capitol Appoints A/V Veteran Jacki Montgomery
as a Technical Sales & Design Specialist**

*Jacki Montgomery Brings Extensive Channel Experience
to Distributor's Sales and Support Team*

EAGAN, MN, September 24, 2018 – Capitol, the leading consumer electronics distribution source for residential and light commercial systems, as well as premium incentive resellers, today announced that Jacki Montgomery joined the Capitol team as a Technical Sales & Design Specialist following 18 years as owner and president of Carroll, IA-based Sound and Service, Inc., an audio/visual specialty dealer originally founded in 1977 by her mother Pat.

“With business growing and new vendors coming on board all the time, we are always on the lookout for specialists who not only know how to sell, but who have a deep understanding of our customers’ business from the inside out,” said Curt Hayes, President and CFO, Capitol.

“Jacki brings years of experience on the front line. She knows exactly what our customers experience day in and day out, and is in the best position to help them thrive in a changing market.”



An audio/video specialist who literally grew up in the business, Ms. Montgomery brings a lifetime of professional experience to her new role. When her mother, the store's founder, passed in 2000, Ms. Montgomery assumed the helm of the family business and successfully led it into the 21st century. Under her guidance, Sound and Service grew to become a leader in specialty audio/video for the home.

"As a Capitol customer for over 25 years, I valued the depth of both project and product knowledge," said Ms. Montgomery. "The sales team works with customers to provide outstanding solutions for any size business. The company culture is exciting, motivating and supportive, in addition to the other important elements in any organization's makeup success: vision, strategy, marketing, financials, and knowledge. I am delighted to join the team."

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About Capitol

Capitol is the leading distribution source for residential systems contractors, retailers, PRO AV contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial AV products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA and other industry events, in addition to "on campus" programs at the company's headquarters as well as the company's web site. For further information, visit the company's web site at www.capitolsales.com, or call 1-800-467-8255. Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-512-0066; adam@sohmerassoc.com.