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For Immediate Release

TCL TVs to Be on Display in the Capitol Booth at CEDIA 2018

*Capitol to be the Exclusive Expo Site
for TCL's Premium 65" 6-Series Model*

EAGAN, MN, August 7, 2018 – Capitol, the leading consumer electronics distribution source for residential and light commercial systems, as well as premium incentive resellers, is partnering with [TCL](#)®, one of the world's largest and America's fastest-growing television brands, at the upcoming CEDIA Expo 2018, Sept. 4 – 8 at the San Diego Convention Center in San Diego, CA.



One of TCL's most popular models will be featured in Capitol's booth #4715, which will be the exclusive display of TCL televisions at the expo. The 65" 6-Series 4K UHD TCL Roku TV™ with Dolby Vision™ HDR is considered to be the custom professional's best friend for its innovation and over-the-top value.

"Custom professionals turn to TCL every time they need a foolproof video solution for home theaters of nearly every size," said Curt Hayes, President and CFO, Capitol. "It makes perfect sense, considering how a line like the 6-Series combines a wide mix of outstanding picture performance with Roku, and a brushed metal design that matches any décor."

Elevating the home entertainment experience, the 6-Series has already garnered industry accolades and praise from top-tier media outlets including CNET (Editor's Choice), Digital Trends (Editor's Choice), New York Times' The Wirecutter (Best TV), PC Magazine (Editor's Choice), USA Today's Reviewed.com (Editor's Choice), and Tom's Guide (Editor's Choice) among others. TCL's 6-Series is the successor to 2017's highly-lauded P6-Series and strengthens its reputation for picture performance with advanced technology including Dolby Vision HDR and increased Contrast Control Zones™ along with vibrant wide color powered by TCL's NBP Photon™ technology, a new iPQ Engine™ for controlled and precise color reproduction, and HDR Pro Gamma™ for impactful HDR performance in any environment. In addition to its innovative design aesthetic with a bold, brushed metal finish, TCL's new 6-Series boasts the latest version of the Roku® OS, which is simple to set up and incredibly easy to use. The inviting home screen displays all inputs and lets users choose from more than 5,000 streaming channels providing access to 500,000+ movies and TV episodes.

“Our premium TCL TVs are perfect for the CEDIA audience and we are thrilled to return to the world's premier showcase for home technology with our new, award-winning 6-Series TCL Roku TV. As America's fastest-growing TV brand, it's important for us to be here with Capitol and showcase the products behind our explosive growth in the U.S. market,” said Chris Larson, Senior Vice President, TCL. “We continue to revolutionize the home entertainment experience with our innovative 6-Series model, which offers best-in-class picture quality with leading technology like Dolby Vision HDR and easy access to more content than other smart TVs with the popular Roku OS, all wrapped in a sleek, modern cabinet that will look great in any living room, even when powered off.”

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About Capitol

Capitol is the leading distribution source for residential systems contractors, retailers, PRO AV contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial AV products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA and other industry events, in addition to “on

campus” programs at the company’s headquarters as well as the company’s web site. For further information, visit the company’s web site at www.capitolsales.com, or call 1-800-467-8255. Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-512-0066; adam@sohmerassoc.com.

About TCL

Already one of the world's best-selling consumer electronics brands, TCL is now the fastest-growing TV brand in North America. TCL (The Creative Life) was founded more than 35 years ago and prides itself on delivering high quality products featuring stylish design and the latest technology. With extensive manufacturing expertise, a vertically integrated supply chain, and state-of-the-art panel factory, TCL offers innovative televisions, including the award-winning TCL® Roku TV™.

For additional product information please visit www.tclusa.com.