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For Immediate Release

Capitol Receives Web Marketing Association's Prestigious WebAward™

*-- Capitol's Redesigned E-Commerce Site
Wins For "Outstanding Achievement in Web Development" --*

EAGAN, MN, December 2, 2010 – Capitol, the leading consumer electronics distribution source for residential systems and light commercial contractors, is celebrating the holidays a little early now that it has won the Web Marketing Association's WebAward for "Outstanding Achievement in Web Development".

Capitol received the award in recognition for its [recently updated e-commerce site](#), which was designed by Bolin Marketing of Minneapolis, MN.

"Our businesses – and our customers' businesses – revolve around our ability to provide product information and related assistance in a quick and clear fashion," says Jeff Kussard, Capitol's Director of Strategic Development. "From the beginning we knew that the updated site must serve as a 24-hour resource while representing the pinnacle in overall ease of use. Our friends at Bolin did a spectacular job of pulling it altogether."

Commented Frank Quadflieg, Bolin Marketing's EVP and Creative Growth Catalyst: "It's always exciting to win the WMA web award. Unlike other awards they focus not just on creative

excellence, but on actual business results. It means that together with the Capitol team, we delivered an experience that helps their customers succeed.”

Since 1997, the Web Marketing Association’s annual WebAward Competition has been setting the standard of excellence for Website development. Independent expert judges from around the world review sites in 96 industries. The best are recognized with a WebAward which helps interactive professionals promote themselves, their companies, and their best work to the outside world. The WebAward Competition is the premier award recognition program for Web developers and marketers worldwide.

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About Capitol

Capitol is the leading distribution source for residential systems contractors, retailers, light commercial contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial A/V products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA, EH Expo, and other industry events, in addition to “on campus” programs at the company’s headquarters as well as the company’s web site. For further information, visit the company’s web site at www.capitolsales.com, or call 1-800-INSTALL (467-8255). Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-497-4965; adam@sohmerassoc.com.

About Bolin Marketing

Bolin Marketing catalyzes growth by combining the strategic rigor of business consulting with a color-outside-the-lines agency attitude. Bolin offers a comprehensive suite of creative, media and promotional services. But its capabilities extend well beyond traditional agency services into licensing, digital marketing, distribution strategy, even international business development. Agencies build brands – Bolin builds business. Business consultants shape strategy – Bolin turns strategy into reality. For more information, visit <http://www.bolinmarketing.com>.