



Key Digital is a leading designer and manufacturer of high performance, ultra-reliable video solutions for the residential and commercial markets, offering an extensive selection of video / audio switchers, distribution amplifiers, digital video processors, and

accessories.

“Capitol has always gone above and beyond to answer the call of duty, and this philosophy has now been proven once again,” said Jonathon Ferry, Key Digital’s Regional Sales Manager.

“With 100% of their team Level 3X Key Digital Certified, Capitol’s sales team has invested their own personal time and efforts into ensuring that the Key Digital video solutions that they specify guarantee the quality, performance, and reliability that their customer’s expect when purchasing Key Digital products. We greatly appreciate their efforts and wish to congratulate them on this tremendous showing of team work.”

### **About Capitol**

Capitol is the leading distribution source for residential systems contractors, retailers, light commercial contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial A/V products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA, EH Expo, and other industry events, in addition to “on campus” programs at the company’s headquarters as well as the company’s web site. For further information, visit the company’s web site at [www.capitolsales.com](http://www.capitolsales.com), or call 1-800-INSTALL (467-8255). Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-497-4965; [adam@sohmerassoc.com](mailto:adam@sohmerassoc.com).

### **About Key Digital® Systems**

Key Digital® Systems is a CES award-winning developer and manufacturer of leading-edge technology for HDTV applications, delivering total video systems solutions. The company manufactures a wide range of digital video processing and video signal distribution solutions marketed broadly to the HDTV community, such as digital video and audio processors, switchers, distribution amplifiers, cables, adapters, and more. For more information, visit us at [www.keydigital.com](http://www.keydigital.com).

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**For Immediate Release**

## **Entire Capitol Sales Team Certified Key Digital® Systems Level 3, Ensuring Maximum Expertise In The Company's Video Solutions**

*Key Digital Level 3 Certification Now A Mandate For All Capitol Sales Professionals*

**EAGAN, MN, November 10, 2010** – Capitol, the leading consumer electronics distribution source for residential systems and light commercial contractors, is proud to announce that its entire sales team is Key Digital® Level 3 certified, indicating they boast the top level of knowledge and background in Key Digital's extensive catalog of video solutions for the residential and commercial markets.

With Level 3 certification, every one of Capitol's sales team are fully equipped to help residential and commercial professionals select and integrate Key Digital Systems' vast selection of high performance video systems in any project that calls for the best possible video imaging with intuitive operation.

"Level 3 certification is awarded only to those professionals who take the time to become truly proficient in the entire Key Digital line, which is why we now mandate this training for all of Capitol's sales professionals," commented Jeff Kussard, Capitol's Director of Strategic Development. "We consider it part of our commitment to providing our customers with the best product knowledge in the business, bar none."