

In his new role, Schneider, who works in the company's Telecommunications Technical Support area, assists Capitol's customers as they continue to integrate advanced digital communications technologies in multi-room and light commercial applications. In particular, his background, which includes ten years as a Telephone Tech Specialist for Deaton Communications (FL), allows Schneider to focus on the ways in which entertainment products, "...can and should play well with whole house controls and related products," according to Kussard.



"Telecommunications is an integral part of the IP mix, so it's my job to make sure our customers are up to speed on the best products to specify for their respective assignments," said Schneider (pictured left). "It's a pleasure to work for a distributor that is committed to being the ultimate resource in digital telecommunications products and service."

## About Capitol

Capitol is the leading distribution source for residential systems contractors, retailers, light commercial contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial A/V products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA, EH Expo, and other industry events, in addition to "on campus" programs at the company's headquarters as well as the company's web site. For further information, visit the company's web site at [www.capitolsales.com](http://www.capitolsales.com), or call 1-800-INSTALL (467-8255). Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-497-4965; [adam@sohmerassoc.com](mailto:adam@sohmerassoc.com).

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**For Immediate Release**

## **Capitol Appoints Jeff Schneider To Technical Support Analyst Role, Providing Added Expertise In IT and IP Applications**

**EAGAN, MN, November 17, 2010** – Capitol, the leading consumer electronics distribution source for residential systems and light commercial contractors, has appointed Jeff Schneider to the position of Technical Support Analyst, adding an additional level of background and expertise in the latest IT and IP integration.

“Like most of the team here at Capitol, Jeff started out on the dealer side of the business, including a stint as a product analyst for one of our customers [Midwest Home Media],” said Jeff Kussard, Capitol’s Director of Strategic Development. “His bullet-proof knowledge of IT and IP technologies covers the gamut of nearly every related product in the field, making him an invaluable source when bringing on new lines or helping our customers install and work with some of the most advanced products in the business.”

Schneider brings a wealth of knowledge to his position at Capitol, as evidenced by his long list of industry certifications from such technology leaders as Panasonic, NEC, and Mitel.