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For Immediate Release

Capitol Announces 2012 CLI Expo

*-- Capitol Learning Institute (CLI) Two-Day Event
Features Groundbreaking Technologies, Extensive Education --*

EAGAN, MN, December 16, 2011 – Capitol, the leading consumer electronics distribution source for residential systems and light commercial contractors, today announced that its 2012 CLI Expo will be held on April 29 & 30 2012 at the DoubleTree in Bloomington, MN.

The Capitol Learning Institute (CLI) Expo features the technology market's product and marketing leaders demonstrating and discussing the most exciting, in-demand products and business practices affecting the CE/CI marketplace, with special emphasis on the ways and means of expanding into the light commercial arena.

“We received a ton of accolades from last year's Expo,” said Jeff Kussard, Capitol's Director of Strategic Development. “We're putting together an excellent line-up for this year's event, with partners and courses that speak directly to the needs of systems contractors and CE specialists.”



Capitol anticipates offering more than 70 classes from dozens of vendors during the two-day event. There will also be a Technology Showcase featuring product presentations from several of the industry's leading manufacturers.

The Capitol Learning Institute™ (CLI™) is an aggressive, comprehensive education program that typically features key vendors providing a soup-to-nuts education in the most relevant new products and technologies in their lines, as well as proven tools and techniques for increasing sales through cost-effective marketing and business management practices. CLI programs take place on campus at Capitol's Eagan, MN headquarters, online, and on-site at customers' facilities by special arrangement.

The DoubleTree by Hilton Hotel Bloomington is conveniently situated 15 minutes from the St. Paul/Minneapolis International Airport.

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About Capitol

Capitol is the leading distribution source for residential systems contractors, retailers, light commercial contractors, and premium incentive resellers who are looking for home theater, telephone, integrated home systems, and commercial A/V products. The company is famous for taking a 360-degree approach to its business, offering retailers high-quality products at competitive prices, plus hands-on application training, expert technical help and unmatched customer service. Capitol offers hundreds of application-based education courses throughout the year, including filled-to-capacity classes at CEDIA, EH Expo, and other industry events, in addition to "on campus" programs at the company's headquarters as well as the company's web site. For further information, visit the company's web site at www.capitolsales.com, or call 1-800-INSTALL (467-8255). Media inquiries should be directed to Adam Sohmer; Sohmer Associates, LLC; 347-497-4965; adam@sohmerassoc.com.